

## BUSINESS OPPORTUNITIES

### Join Us in Shaping the Future

Join us in our mission to deliver excellence in lubrication solutions to customers worldwide. We are constantly seeking opportunities to expand our reach and collaborate with partners who share our passion for quality and performance. Together, we can drive innovation, sustainability, and growth across the automotive and industrial sectors. Let us create mutually beneficial partnerships that drive success and prosperity.

### Business Opportunities

#### 1. Become a Distributor:

Distribution of agreed ALSL products to Retailers/Wholesalers and small volume consumers in small-scale sector in the area of operation authorized / approved as per guidelines and Terms & Conditions of ALSL.

**Expected business: 5 KI per month**

**Expected investment: 10 lakhs to 15 lakhs.**

#### 2. Become a Wholesalers:

Stockiest/Trader/Potential customer capable of selling / supplying ALSL products in bulk quantity. Capable of existing credit facility to local retailer and other wholesales shops.

**Expected business: 2 to 5 KI per month**

**Expected investment: 3 lakhs to 10 lakhs.**

#### 3. Become a Dealer:

Shopkeeper selling ALSL products directly to vehicle/equipment owners in retail and wholesale and having capacity in supplying small volumes to other Retail outlets at discounted (or) recommended price.

**Expected business: 0.5 to 1 KI per month**

#### 4. Liaison with us:

Interested Agents/Firms/persons, having notable prospective client base, having reasonable communication, networking and influential skills, and are capable of representing ALSL products and strengths on Process/Product information/Uses/Incentive Structures etc. in national/international markets

**Expected business: 2 to 7 KI per month.**

#### 5. Consumers:

May be of any Small/Medium/Large industry or institution/service stations/OEMS (Original equipment manufacturer) / Fleet owners/Road Transport Corporations/ Corporations, purchasing lubricants for maintenance of their Equipment / Machinery.

**Expected business: Domestic: more than 0.2kl per month**

**Exports: more than 2 KI per quarter**

## 6. OEM Partnership:

Incorporate our lubricants into your original equipment manufacturing processes. Benefit from our expertise in product development and technical support to enhance the performance and reliability of your machinery.

**Expected business: 2 to 5 KI per month**

**Expected Investment:**

### Why Partner with Us?

1. **Premium Products:** Our lubricants are engineered using cutting-edge technology and high-quality materials to ensure optimal performance and longevity for automotive and industrial machinery/equipment.
2. **Industry Expertise:** With 25+ years of experience in the lubricants industry, we possess the knowledge and expertise to meet the diverse needs of our clients across various sectors.
4. **Custom Solutions:** We understand that every business is unique. Hence, we offer customized solutions tailored to your specific requirements.
5. **Marketing Support:** MANAGER (RETAIL) and MANAGER (TECHNICAL SERVICES) shall put sincere efforts to ensure ALSL Products are available to all existing customers and improve ALSL Product sales. Manager Sales shall help appoint new customers (Retailers/Dealers/RDS/Consumers/Consignment agent etc.) in authorized area to meet full market potential of ALSL Products.

Ready to explore business opportunities with us? Click on the “Enquire now” and fill out the form. Our team will get in touch with you to discuss potential collaboration opportunities tailored to your needs.